Apple Pay coming to HSBC’s customers

Offering an easy, secure and private way to pay

SYDNEY, New South Wales—02 May, 2017— HSBC Australia, today brings its Visa and Mastercard credit card customers Apple Pay, which is transforming mobile payments with an easy, secure and private way to pay that’s fast and convenient.

Graham Heunis, Head of Retail Banking and Wealth Management, HSBC Australia, says, “Our customers have told us they want to be able to use Apple Pay in Australia, and we’re proud to be able to make this service available to them. HSBC has introduced Apple Pay in five other markets and we’re looking forward to another successful launch here.”

Security and privacy is at the core of Apple Pay. When you use a credit or debit card with Apple Pay, the actual card numbers are not stored on the device, nor on Apple servers. Instead, a unique Device Account Number is assigned, encrypted and securely stored in the Secure Element on your device. Each transaction is authorized with a one-time unique dynamic security code.

“The majority of our customers’ credit card payments are contactless and we expect our customers to embrace Apple Pay. We will also be introducing Apple Pay for Visa debit cards in the coming weeks,” says Heunis.

Apple Pay is easy to set up and users will continue to receive all of the rewards and benefits offered by credit and debit cards. In stores, Apple Pay works with iPhone SE, iPhone 6 and later, and Apple Watch.

Online shopping in apps and on websites accepting Apple Pay is as simple as the touch of a finger with Touch ID, so there’s no need to manually fill out lengthy account forms or repeatedly type in shipping and billing information. When paying for goods and services on the go in apps or Safari, Apple Pay works with iPhone 6 and later, iPhone SE, iPad Pro, iPad Air 2, and iPad mini 3 and later. You can also use Apple Pay in Safari on any Mac introduced
in or after 2012 running macOS Sierra and confirm the payment with iPhone 6 or later or Apple Watch, or with Touch ID on the new MacBook Pro.

For more information on Apple Pay, visit: http://www.apple.com/au/apple-pay/

For more information on HSBC and Apple Pay, visit: www.hsbc.com.au/applepay

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Media enquiries to:

Eugiena Pratley on +61 2 9084 2902 / +61 466 489 914
eugiena.pratley@hsbc.com.au

David Matthews on +61 2 9006 5682 / +61 423 897 458/
david1.matthews@hsbc.com.au

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