

News Release

20 December 2017

HSBC DANCES INTO THE HEART OF MARIBYRNONG COMMUNITY

HSBC Australia's newest branch opens in Highpoint Shopping Centre

HSBC, the leading international bank in Australia, has expanded further into Melbourne's western suburbs with a new branch in the Highpoint Shopping Centre in Maribyrnong.

The Highpoint branch features an open-plan design, a Quick Bar with iPads for a speedier service and luxury finishes to offer customers a premium banking experience.

Graham Heunis, Head of Retail Banking and Wealth Management, HSBC Australia, said: "We're thrilled to become a part of the vibrant Maribyrnong community. The western suburbs is home to many of our customers and we look forward to supporting more local customers with their banking needs."

HSBC offers a full suite of banking solutions, including a market leading home loan rate of 3.65% p.a. (3.66% p.a. comparison rate), credit cards, personal loans, foreign currency accounts and high interest savings accounts, and support from a dedicated Relationship Manager. HSBC's Premier proposition caters for high-net worth individuals and can provide customers with access to HSBC's Private Banking service.

A traditional lion dance was held on 18 December to formally open the branch, paying tribute to HSBC's Hong Kong heritage, and international connections.

Customers can also take advantage of HSBC's opening promotions exclusive to the Highpoint branch including \$100 credit for account openings* and free coffees from the nearby Degani Bakery and Café.

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HSBC Bank Australia

In Australia, the HSBC Group offers an extensive range of financial services through a network of 40 branches and offices. These services include retail and commercial banking, financial planning, trade finance, treasury and financial markets, payments and cash management and securities custody. Principal HSBC Group members operating in Australia include HSBC Bank Australia Limited (ABN 48 006 434 162 AFSL/Australian Credit Licence 232595) and The Hongkong and Shanghai Banking Corporation Limited (ABN 65 117 925 970 and AFSL 301737)

This news release is issued by

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*Offer available to the first 200 customers at HSBC Highpoint Branch from Monday 18 December 2017 and is subject to change at any time. New HSBC Day to Day customers who open an account in HSBC Highpoint Branch and deposit \$1,000 within the first 30 days of account opening will receive a \$100 cashback by way of credit to their Day to Day Account. Limit one per customer. Customers will be notified by branch staff in person, via email or phone when they are eligible for cash deposit. Cash deposits will be made into the Day to Day Account on or around a month after they meet the minimum deposit needed.

